

Janice K. Brewer
Governor

Office of the Governor

* LIFE INSURANCE AWARENESS MONTH *

WHEREAS, life insurance owned by individuals and businesses provides much needed income replacement to spouses and families who have lost loved ones whose income they relied upon for sustenance and economic well-being; and

WHEREAS, life insurance tools such as wealth transfer, estate tax equity and estate planning help provide economic stability and security for families throughout our great State; and

WHEREAS, studies indicate nearly 50 million Americans lack adequate life insurance coverage and that widows and widowers had to make difficult financial adjustments after loved ones died, including to having to work additional jobs or longer hours, borrow money from friends and family, withdraw money from savings and investment accounts, and move to smaller, less expensive housing; and

WHEREAS, the Life and Health Insurance Foundation for Educate (LIFE), the National Association of Insurance and Financial Advisors (NAIFA) and a coalition representing hundreds of leading life insurance companies and organizations have designated September as "Life Insurance Awareness Month" with goal to make consumers more aware of their life insurance needs, encourage them to seek professional advice, and take the actions necessary to achieve the financial security of their loved ones.

NOW, THEREFORE, I, Janice K. Brewer, Governor of the State of Arizona, do hereby proclaim September 2009 as

* LIFE INSURANCE AWARENESS MONTH *

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Janice K. Brewer
GOVERNOR

DONE at the Capitol in Phoenix on this thirtieth day of July in the year Two Thousand and Nine, and of the Independence of the United States of America the Two Hundred and Thirty-fourth.

ATTEST:

Ken Blumett
Secretary of State

